



## Constituency Committee - Wirral South

**Date:** Thursday, 2 February 2017

**Time:** 6.00 pm

**Venue:** Heswall Hall  
111 Telegraph Road  
Heswall  
Wirral  
CH60 0AF

**Contact Officer:** Shirley Hudspeth  
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## AGENDA

### 1. MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST

Members are asked to consider whether they have any disclosable pecuniary or non-pecuniary interests in connection with any item(s) on the agenda and, if so, to declare them and state the nature of the interest.

### 2. APOLOGIES FOR ABSENCE

### 3. MINUTES OF THE LAST MEETING OF THE COMMITTEE (Pages 1 - 12)

To confirm the Minutes of the last meeting of the Committee held on 5 October 2016 as a correct record. **(Attached)**

### 4. UPDATE FROM MERSEYSIDE FIRE AND RESCUE SERVICE

To receive an oral report from Ritchie Clarke - Station Manager.

### 5. UPDATE FROM MERSEYSIDE POLICE

To receive an oral report from Neighbourhood Inspector Georgina Minnery.

**6. WIRRAL SOUTH ONE TO ONE YOUTH COUNSELLING SERVICE**

To receive an oral report from Joanne Day – Operations Manager Response.

**7. WIRRAL SOUTH PRIORITY UPDATE (Pages 13 - 20)**

Report of the Constituency Manager is **attached**.

**8. WIRRAL SOUTH COMMUNITY REPRESENTATIVE REPORT (Pages 21 - 28)**

To consider a report detailing issues experienced by communities throughout Wirral South on a ward by ward basis. These issues have been collated by the Wirral South Community Representatives and compiled by the Engagement Officer into the **attached** report. This report is a standing item on the Committee's agenda.

**9. WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER TWO (Pages 29 - 52)**

The Wirral Plan: A 2020 Vision provides the joint partnership strategic planning framework to improve outcomes for Wirral residents over a five year period. It outlines 20 Pledges to residents based around the three themes of People, Business and Environment.

The **attached** report provides the Wirral Plan Overview Report which describes performance at Quarter 2 (July to September 2016). It is focused on high level population measures which describe progress towards making a difference to the lives of Wirral residents.

**10. PUBLIC QUESTION AND ANSWER (APPROXIMATELY 20 MINUTES) INCLUDING RESPONSES TO QUESTIONS ASKED AT THE PREVIOUS COMMITTEE MEETING**

Although it is possible to forward pre-notified questions to the Constituency Manager in advance of this meeting, questions can also be asked on the night, via the Chair. All questions will be collated and dealt with in turn by the Chair.

**11. URGENT BUSINESS APPROVED BY THE CHAIR**

**12. DATE AND TIME OF NEXT MEETING**

The next meeting of the Committee is scheduled to be held at 6pm on Thursday, 20 April 2017 in a venue to be arranged.

## CONSTITUENCY COMMITTEE - WIRRAL SOUTH

Wednesday, 5 October 2016

Present:

Councillor T Pilgrim (Chair)  
C Carubia ~(Vice Chair)

Councillors P Gilchrist A Sykes  
C Muspratt J Walsh  
T Pilgrim W Ward  
L Rowlands I Williams  
W Smith KJ Williams

Community

Representatives:

M Craig  
R Squire  
P Wright

Councillor:

M Patrick – Cabinet Member – Community  
Engagement and Communications

### 13 MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST

Members were asked to declare any disclosable pecuniary and non pecuniary interests in connection with any items on the agenda and to state the nature of the interest.

No such declarations were made.

### 14 AGREE PROTOCOL FOR COMMITTEE TO ENSURE ALL PROCEEDINGS ARE FULLY AUDIBLE

The Chair informed the Committee that, following the previous Committee held 6 June a referral was made by a member of the public to the Constituency Manager highlighting difficulties members of the audience had experienced in hearing due to microphones not being used appropriately by Committee Members

Members of the Committee were reminded to use microphones at all time.

### 15 APOLOGIES FOR ABSENCE

Apologies were received from:

**Councillors:** A Hodson,  
K Hodson,  
C Povall,  
D Mitchell

**Community Representatives:** Kevin Sutton  
Mal Wright

Richard Clarke ( Merseyside Fire and Rescue Service)

16 **MINUTES OF THE LAST MEETING OF THE COMMITTEE**

Mr Ray Squire, Community Representative (Heswall), expressed his dissatisfaction that a round of applause had not been recorded following the submission of the Community Representatives Report, despite this having been recorded under minute 5 ( Support so Far Impact Video), whereby Members had expressed their support through a round of applause.

**RESOLVED :**

**That the minutes of the meeting of the Committee held on 6 June 2016 be amended as above and confirmed as a correct record**

17 **UPDATE FROM MERSEYSIDE FIRE AND RESCUE SERVICE**

It was noted that the Committee would not be receiving an update from the Merseyside Fire and Rescue Service as the Station Manager could not be in attendance at the meeting due to him having been called out to an incident.

The Constituency Manager, on behalf of Merseyside Fire and Rescue Service requested that, leading up to bonfire night, waste should be put out the morning of collection, or as late as possible the night before. He also asked that combustible material be disposed of correctly prior to the bonfire period.

The Constituency Manager then advised that if residents require removal of combustible material they believe is being placed on a public space to be used as a bonfire.

18 **UPDATE FROM MERSEYSIDE POLICE**

Kate Wilkinson, the Neighbourhood Inspector was in attendance at the meeting and provided the Committee with an presentation on key issues and priorities within the Wirral South Area.

Members were informed that an imminent force re-structure could affect local policing. It was explained that staff at Bromborough will merge with staff at Birkenhead and will be based out of Bebington Police Station. The Police will be separated into functions rather than areas. The Neighbourhood Inspector advised that she would remain within local policing.

The Neighbourhood Inspector then provided a verbal position statement on crimes and anti-social behaviour in Wirral South. This included:

- A number of young people who had previously been involved with ASB at The Oval and New Ferry had now been dealt with accordingly.
- There is an emerging issue of ASB in the New Ferry area and there is a lack of community based support work. Volunteers are sought to assist with issues and anyone interested should contact Kate Wilkinson.
- There has been a dramatic increase in burglaries in Spital. Local Police Officer have worked alongside the Neighbourhood watch members and it had been identified that in the majority of cases, burglaries had occurred in unsecured properties.
- There has been concern raised over young people throwing items from a bridge, located on the A41 ( New Ferry Bypass). An incident had occurred whereby an object had been dropped onto a vehicle of a woman who has 7 months pregnant. A press release had been issued to appeal for witnesses, however, there had been little feedback received. A 4G camera had now been installed as a deterrent.
- During the meeting of the previous Constituency Committee it was identified that there had been a spike in burglaries in Community Based Centres. Members were informed that CSO's had visited affected premises and as a result there had been a reduction.
- ASB had reduced by 6%, however some concerns were raised regarding the methods in which ASB was being reported. On occasion, residents had contacted their Councillor or MP to report incidents but had not notified the Police. Members and residents were urged to always report to Police so hotspots can be identified.

### **Questions and Answers**

Councillor Jerry Williams enquired as to why issues still remained in getting through to the 101 call centre. He advised the Committee that it had taken 20 minutes for his call to be answered.

Inspector Wilkinson informed that she was aware of the issues and had spoken to the Call and Response Team, based in Liverpool. She informed the Committee that over 75% of calls are answered within a minute and some work is being conducted around exploring 'demand times' to consider the structure of the call centre. It was explained that if the nature of the call meant that an Officer did not need to be deployed, then the crime must be accurately recorded, thus adding to call times. She explained that this is a national issue and has been raised at Government level.

Councillor Les Rowlands commented how he had found it extraordinary that a Section 60 Order had been put in place in Heswall Ward and enquired about police patrols in the area

Kate Wilkinson explained the Committee that a Section 60 Order is a power vested to the Assistant Chief Constable and when issued to an area Officers can stop and search individuals for offensive weapons. This had been put in place following an incident in Pensby following a knife attack. Members heard how during this time extra patrols were deployed to the area and a dispersal zone was implemented in the area.

Councillor Phil Gilchrist expressed his gratitude to CSO's who had attended and assisted with the new system of dropping of children to Christ the King Primary School. He then enquired over the Asset Management Strategy in place for existing Police Stations and he was informed by Kate Wilkinson that some Officers involved in a Tri-Force collaboration project would remain at Bromborough Police Station for at least 1 – 2 years. David Armstrong, Assistant Chief Executive also informed the Committee that the Council have worked closely with Merseyside Police with regards to plans for Bebington Police Station.

Mark Craig, Community Representative, explained that a meeting had taken place last week in New Ferry Ward to discuss growing incidents of ASB. He informed that Community Representatives had constantly urged resident to report crime, but confidence had been lost on the 101 reporting system. A comment was made regarding Pledge 19 of the 20/20 plan, 'Wirral's Neighbourhoods are safe' and the viewpoint that in New Ferry, the Council are failing on this pledge.

The Chair explained that, as part of this Committee's agenda, the 20/20 pledges would remain to be a standard agenda item so that issues can be monitored and discussed.

Ray Squire, Community Representative informed the Neighbourhood Inspector how he is responsible for coordinating a Home-watch scheme in the Heswall area. He raised concerns that he had not been informed by the Police about any burglaries.

Kate Wilkinson responded by explaining that while Mr Squire's Home-watch scheme involves a large number of residents, the area covers a small section of Heswall, Reported burglaries have been in other parts of the Ward, not covered by this scheme.

Councillor Walter Smith enquired into plans for Bebington Police Station and expressed concern over a lack of communication and secrecy in obtaining plans.

Kate Wilkinson explained that plans of any police station would not be published and made readily available as this could pose a significant security threat.

*Councillor W Ward, declared a personal interest at this stage by virtue of his previous employment and his involvement with the Estate Strategy.*

**RESOLVED:**

**That Inspector Kate Wilkison be thanked for her report and her attendance at the meeting.**

19 **SOCIAL ISOLATION CONTRACT UPDATE**

Jenni Moss & Ola Rug, GIFT Coordinators, Cathrina Moore, Chapel House DRC and Caroline Huyton, Project Manager were in attendance at the meeting to update Members on Wirral South's bespoke Social Isolation Contract.

GIFT Coordinators explained that the main key objectives of the Gift Network were to:

- Reduce social isolation and impact of loneliness
- Identify gaps in community services
- Facilitate and support community groups both new and existing.

Members heard how GIFT provides engagement, one to one support and involvement for people at high risk of isolation including: older people, people from black and ethnic minorities, people who have substance misuse problems, people with mental health issues and carers.

GIFT Coordinators then provided Members with information about the GIFT journey and set out work conducted so far in order to engage people. Members heard how there had been 20+ meetings with local groups and forums where GIFT had been introduced and promoted. They also heard how there had been collaboration with key referral agencies including the NHS. Members were informed that various events had been coordinated including a Welcome Day, Dementia UK Fundraiser, monthly lunches, coffee mornings and social event at the Singing Café in the church of the Goodshephard, Heswall.

Members were advised about the distinctions between social isolation and loneliness and were provided with information about how loneliness could be understood.

GIFT Coordinators then informed the Committee that the total beneficiary referrals in contact with GIFT was 27 + 6 out of areas in the period from May – Sept 2016. Members were further informed that GIFT were able to engage with 24 beneficiaries in Wirral South and that top referral agencies were: Wired, Community Mental Health Nurses, GP Birchwood Detox Centre,

Admiral Nurses and Magenta Housing. Case studies were set out to Members to explain how individuals had engaged with the project

Councillor Les Rowlands expressed his support for the Project and informed the Committee that during his time spent as Mayor (May 15 – May16), it had been one of his themes to highlight loneliness and social isolation. He reiterated to the Committee that loneliness and social isolation affects young people as well as the elderly.

A member of the audience asked GIFT Coordinators as to whether the charity had any existing links with Age UK. In response, the resident was informed that meetings had taken place with Age UK and links would continue.

In response to a question from a member of the audience it was explained that part of the existing contract involved assisting local groups. They also informed Members about close links to the ABCD initiative, (Asset Based Community Development )

**RESOLVED:**

**That representatives present from GIFT be thanked for their presentation and attendance at the meeting.**

20 **SEPTEMBER 2015 FLOODING: INVESTIGATION REPORT**

The Committee considered a presentation introduced by Mark Camborne, Head of Corporate & Community Safety and led by Mr Richard James, Flood Risk Consultant AECOM. The presentation updated Members on the findings of the Flood and Water Management Act, Section 19 Flood investigation which covered the flood events from 22<sup>nd</sup> August 2015 to 2<sup>nd</sup> September 2015. Members were advised that a significant amount of data was collected through consultation with multiple organisations, stakeholders and members of the public. Members were then informed that the data was used to identify 'hotspots', where clusters of reports could indicate a common problem or flooding mechanism for example: main river flooding, sewer blockages or capacity issues, surface water ponding; and, combined flooding mechanisms. Maps were provided to demonstrate hotspots in Wirral.

The Flood Risk Consultant set out key these identified as follows:

- Limited warning
- Rapid onset of flooding over a very large area
- Information about the scale and severity of the flooding was slow to reach key decision makers
- Lines of communication with the public were challenged
- The authority response was impacted by the gradual exchange of information and limited resources.



Members were informed that the Section 19 Flood Investigation made multiple recommendations, including:

- Developing a Multi- Agency Severe Weather Plan for Wirral
- Developing integrated catchment models
- Developing information capture and rapid sharing capability
- Promoting and fostering community resilience to repeat events through the provision of resources and partnership working with local communities.

The importance of community resilience was then explained to the Committee and the details of a flood survey was demonstrated to Members.

In Summary, Mr James concluded to Members that the Section 19 Flood Investigation had made recommendations to improve communications and resilience of the communities at risk. He also informed Members that a full report is available on the Wirral Council website.

Councillor Muspratt drew attention to Ackers Road, Bebington an area that continues to be flooded.

Mark Camborne responded by explaining that a site visit had taken place to the area and although this road had not specifically been mentioned in the Section 19 report, every property affected had been considered.

Councillors J Williams and W Smith also expressed their concern for the flooding occurring in the Ackers Road area. Councillor W Smith also drew attention to Wirral Grammar School for Girls, an area which also experiences flooding on a regular basis.

A Member of the audience expressed concerns surrounding the potential for the River Birkett and Fender to overflow. A question was asked about the effectiveness of the associated pumping stations and it was explained that as, part of the Section 19 report this would be investigated.

**RESOLVED:**

**That Members note the contents of the report.**

21 **WIRRAL SOUTH PRIORITY UPDATE**

The Constituency Manager introduced his progress report to update Members on resolved priorities and allocated budget for Wirral South Constituency Committee in 2015/16 and beyond.

The Committee were informed that, in respect of the Open Spaces initiative and since the last Constituency Committee, Dawstone Park had been awarded its green flag. Members of the Committee, alongside respective friends groups were praised for their efforts. Members were advised that the two locations of focus for the WSCC for 2016/17 and 2017/18 are Torr Park Eastham and New Ferry Park.

The Committee noted the successful provider for the Wirral South One to One Counselling Service had now been in place since May 2016 and that 'Response' are currently delivering the following sessions:

- Eastham Youth Hub: Friday 6pm-9pm
- Heswall Community Library & One Stop Shop: Thursday 2pm – 5pm
- Bebington Youth Club: Thursday 6pm – 9pm

Members further noted that the new service is fully subscribed and has a small waiting list in Eastham. The Constituency Manager informed the Committee that prior to this WSCC specific service young people would have been placed on a much longer Wirral wide waiting list and it would have been necessary for them to travel to Birkenhead for appointments. The table below demonstrated to Members, the number of young people who had engaged with the service up until the writing of the report.

<b>Area</b>	<b>Counselling so far</b>	<b>Waiting to be seen</b>	<b>Counselling ended</b>	<b>Attended drop in</b>
Heswall	3	0	1	No drop in
Bebington	4	1	2	24
Eastham	3	2	1	16

It was then reported that the National Citizenship Service (NCS) is a programme aimed at 15 to 17 year olds enabling them to embark on exhilarating challenges and build skills for work and life. Members heard how engagement in the NCS requires a sign-up fee of £20 - £50 ( depending on the applicant's financial circumstances). The Committee were informed that the Wirral South budget for gaps in youth provision has a £3,097 projected underspend for 2016/17 and a proposal was set out to utilise the underspend to offer a bursary to young people from deprived areas in Wirral South which would cover:

- Initial sign up fee
- An agreed list of essential kit for residential elements
- Access to public transport for a 2 week period during social action element.

The Constituency Manager then informed the Committee that on 13 July 2016 Cabinet agreed to an allocation of £130,000 to the Constituency Committees (£32,500 per constituency) It was explained that schemes will need to be in

line with priorities and contribute to the delivery of the Transport Plan for Growth ( minute 34 refers). Members were informed that the Wirral South Transport for Growth Fund Task & Finish Group had met on Tuesday 20 September to discuss the funding and agree their approach. Appendix one of the report included the minutes and action points from the meeting.

The Constituency Manager further reported that a meeting of the Wirral South Constituency Plan Task and Finish group had met for the first time on 19 July and the following next steps were agreed:

- Further development sessions for those wards that haven't had them
- A further task and finish group prior to the next committee
- A brief report to said committee to show progress made.

Councillor Adam Sykes proposed that recommendation 15.1. be amended as follows:

“the Wirral South Constituency Committee agree to commit £3,097 (remaining gaps in youth provision budget for 2016/17) to provide a National Citizenship Service bursary for young people who are **financially excluded** (with further details to be reported to the next committee on 2 February 2017)”

The amendment was agreed unanimously

Councillor Tracey Pilgrim proposed the following motion which was duly seconded and

**RESOLVED that:**

- 1) the Wirral South Constituency Committee agree to commit £3,097 ( remaining gaps in youth provision budget for 2016/17) to provide a National Citizenship Service bursary for young people who are financially excluded in Wirral South (with further details to be reported to the next committee on 2 February 2017);**
- 2) a Social Isolation Contract Extension Assessment Panel is established (made of one elected member per ward, plus/inclusive of Chair and Vice Chair with volunteers requested). The Panel will receive a further presentation from the incumbent contractor in January 2017 (date tbc) and a judgement will be made on the extension of the existing contract. The delegated decision ill be reported to this committee ( on the 2 February 2017);**
- 3) the Wirral South Transport for Growth Fund Task & Finish Group are given the delegated power to spend against the associated budget in order to ensure the works related to this funding are implemented as efficiently as possible and;**

- 4) the Wirral South Constituency Plan Task and Finish Group meet for the second time within 4 weeks of the date of this committee.

## 22 WIRRAL SOUTH COMMUNITY REPRESENTATIVE REPORT

A report by the Constituency Manager, on behalf of Wirral South Community Representatives (com rep) updated Members on work programme progress to date and highlighted particular issues experienced by the communities within the five wards of Wirral South Constituency.

Peter Wright, Community Representative provided a verbal update on progress to date, work undertaken and future priorities.

Some concern was raised by com reps regarding the content of the report and it was explained that a meeting would be held with the Constituency Manager and Legal Advisor to discuss this.

### **RESOLVED that:**

- (1) further exploration work takes place into how com reps can add value to the existing Wirral South specific approach to addressing social isolation. A detailed proposal to be developed via the existing constituency plan task and finish group and presented to the WSCC on 2 February 2017;**
- (2) the current cohort of community representatives be appointed as members of the Wirral South Constituency Committee from 15 October 2016 to 15 October 2017;**
- (3) meetings between community representatives and officers be continued on a quarterly basis taking place as close to four weeks before the WSCC meetings as practicably possible;**
- (4) the WSCC handbook be urgently reviewed by a Task and Finish Group; and**
- (5) the Clatterbridge Ward team meetings take place as soon as possible.**

## 23 WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER 1 - PEOPLE THEME

A Report by the Constituency Manager updated Members on performance at Quarter 1 (April to June 2016). The report summarised performance highlights and delivery of outcomes for residents.

**RESOLVED That:**

**Members note the content of the report and its associated progress**

24 **DISCLOSURE AND BARRING SERVICE (DBS) CHECKS - UPDATE**

Vicki Shaw, Legal Advisor to the Constituency Committee informed Members that there had been some work undertaken corporately to address the criteria for staff and elected Members to be DBS checked. She explained that, at present, the criteria for warranting a DBS check had not been met for Committee Members

Councillor Muspratt expressed her concerns over DBS checks not currently being a requirement for elected Members and suggested that an analysis is undertaken on the role of a Councillor to identify occasions they had come into contact with vulnerable children and adults.

Councillor Carubia also expressed concerns and expressed support on behalf of the Committee in its entirety for Councillors to be DBS checked.

**RESOLVED That:**

**Members record their willingness to be DBS checked.**

25 **PUBLIC QUESTION AND ANSWER (APPROXIMATELY 20 MINUTES) INCLUDING RESPONSES TO QUESTIONS ASKED AT THE PREVIOUS COMMITTEE MEETING**

No questions were asked.

26 **DATE AND TIME OF NEXT MEETING**

It was noted that the next meeting of the Committee had been advertised as taking place at 6pm, 2 February 2017, Heswall Hall

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## Constituency Committee - Wirral South Thursday, 2 February 2017

<b>REPORT TITLE:</b>	<b>WIRRAL SOUTH PRIORITY UPDATE</b>
<b>REPORT OF:</b>	<b>Fergus Adams (Constituency Manager)</b>

### REPORT SUMMARY

This report provides an update on the Constituency Committee's priorities and their associated spend for 2016/17, seeking decisions in relation to priority driven spend.

The work of Wirral South Constituency Committee contributes to a range of Wirral Plan 2020 pledges and neighbourhood working is key to delivery of the Plan.

This report affects all Wards within the Wirral South Constituency (Bebington, Bromborough, Clatterbridge, Eastham and Heswall).

This is not a key decision.

### RECOMMENDATION/S

It is recommended that:

RECOMMENDATION 1: The Committee note the budget proposal delivering a one year reduction in spending in relation to Constituency Committees and its prospective impact upon priority delivery for 2017/18 (Cabinet, 8/12/16, minute 71 refers)

RECOMMENDATION 2: The progress made by and changes made to the Wirral South Social Isolation Service be noted

RECOMMENDATION 3: The progress made by the Wirral South Youth Counselling Service be noted

RECOMMENDATION 4: Volunteers (one elected member per ward) agree to sit upon an evaluation panel prior to the next committee to review the Wirral South Youth Counselling Service and agree (via delegated decision) if the contracted one year extension be adopted or not. Decision to be reported to the Committee on 27

April, 2016 and volunteers to be requested within this committee. Evaluation panel to convene no later than 4 weeks after the date of this committee.

RECOMMENDATION 5: The Committee note the progress made in providing the Wirral South National Citizenship Service Bursary

RECOMMENDATION 6: Should the budget proposal relating to the Committee's budget for 2017/18 be adopted the Open Spaces budget for 2016/17 (£15k) be allocated in its entirety to New Ferry Park, leaving Torr Park with £50k allocation via section 106 monies



## **SUPPORTING INFORMATION**

### **1.0 REASON/S FOR RECOMMENDATION/S**

- 1.1 To enable the work of the Wirral South Constituency Committee to be focussed upon the agreed priorities and spend to be distributed accordingly.

### **2.0 OTHER OPTIONS CONSIDERED**

- 2.1 Learning has been taken from this committee's spend throughout its operation.

### **3.0 BACKGROUND INFORMATION (surrounding narrative with refs to appendices etc.)**

- 3.1 Constituency Committee Budget Proposal 2017/18

- 3.1.1 In December a budget proposal was brought to cabinet suggesting a one year reduction in spend for constituency committees for 2017/18, totalling £250k in savings. Although at this stage the saving option is a proposal it is important that recommendations are made at this stage, in an attempt to mitigate any impact upon the ongoing work of the committee (see recommendation 2 above). Such recommendations are necessary at this stage to ensure work is ongoing between committees (2 Feb and 20 April).

Immediate implications of the proposal itself include (pre-budget decision):

- Social Isolation extension Panel Postponed (originally diarised 17/1/17). If 2017/18 budget proposal is adopted there will be no funding to extend and the contract will cease at the end of its current contracted period
- Delay in Improvements work re. Open Spaces priority locations

- 3.1.2 **See recommendation one.**

- 3.2 Social Isolation

- 3.2.1 The Wirral South Social Isolation Contract was subject to novation in October 2016. As of the 1<sup>st</sup> of October 2016 the GIFT Network has been managed by Retain Wellbeing and Chapel House (one of the original collaborative delivery organisations), following the absorption of ARCH into Kaleidoscope. At this time Kaleidoscope took the decision to transfer responsibility of this element of ARCH's previous portfolio. At the time of novation two new GIFT

COORDINATORS were also appointed (see <http://www.giftnetwork.co.uk/> for further information).

3.2.2 At the time of writing this report (Dec 2016) the GIFT Network was directly involved with 74 active beneficiaries (table one gives a breakdown of the individual levels of interaction).

Table One:

New Beneficiaries recruited since December	5
Existing beneficiaries who just attend lunches	10
Existing beneficiaries who attend lunch and have interaction with GIFT in between	8
Existing beneficiaries who GIFT contact and interact with depending on their current circumstances.	5
Beneficiaries who no longer wish for interaction (closed)	19
Beneficiaries contacted who wish to engage again after Christmas	46
Total active beneficiaries	74

In its most recent quarterly update the GIFT Network reports:

- 3 new volunteers currently being recruited (pending DBS checks)
- Further Dementia Friend awareness training has been completed (13<sup>th</sup> Bebington Scouts being the most recently trained up)
- New (more user friendly) marketing material has been actively distributed to shops and services in Bebington, Bromborough and Eastham with Clatterbridge and Heswall to follow
- 2 x monthly 'GIFT Lunches' are now held in Wirral South
- A presentation has now been given to staff at The Orchards Clinic in Bromborough with a view to establishing a stronger social prescription/referral pathway

3.2.3 **See recommendation two.**

3.2.4 The Wirral South Engagement Officer (Shannon Kennedy) has also worked tirelessly on the "2016 Christmas Together Project". This project is directly aimed at combating social isolation over the Christmas period in Wirral South.

At the time of writing this report preparations are complete and five service providers have been successfully identified and linked via this project, they are:

- Delamere Community Centre, Delamere Avenue, Eastham, CH62 9ED  
12.30pm - 3pm, Christmas Day 3 course meal, wine, tea and coffee, mince pie, visit from Santa.
- Age UK Wirral, Age UK Meadowcroft Centre, Spital Road, CH62 2DE  
12pm - 3pm, Boxing Day, Family games, festive film, Christmas buffet. Transport is available.
- Christ Church Community Centre, Kings Road, Higher Bebington, CH63 8LX, 12pm - 3.30pm, Christmas Day Traditional Christmas Lunch, Carol Singing, Raffle. Transport is available.
- Heswall Parish, St. Peter's Centre, Lower Heswall, CH60 0DZ, 12pm - 3pm, Christmas Day. Full Christmas Lunch. Transport is available.
- St. Mark's Church, St Mark's Church Hall, New Chester Road, New Ferry, CH62 1DG, 11.30am - 2.30pm, Christmas Day, Christmas Lunch and Carols. Limited transport is available.

A small amount of general engagement funding was used to facilitate some of the events and it is envisaged that many of those in attendance will be referred to the GIFT Network, thus ensuring an element of sustainability in the support offered. Work is already underway for 2017 Christmas Together.

### 3.3 Gaps in Youth Provision

3.3.1 The Wirral South One to One Youth Counselling Service continues to operate with great success (see previous agenda item 6 for service update). Table two gives a breakdown of the current demand at the time of writing this report (Dec 2016). Please note that appointments will now only be offered in Heswall should a young person from in or near Heswall be referred to the service.

Table two:

Area	Counselling so far	Waiting to be seen	Counselling ended	Attended drop in
Heswall	3	0	3	No drop-in
Bebington	7	3	4	33
Eastham	6	3	3	28

**3.3.2 See recommendation three.**

3.3.3 The Constituency Manager for Wirral South has identified sufficient, existing budget to extend the service past its current year (ending 30<sup>th</sup> April 2017) by the initial permitted one year. In order to assess the service and thus determine the appetite for an extension recommendation four requests one elected member volunteer per ward to put themselves forward (during this committee for the purpose of the minutes) to sit on a panel

3.3.4 At its meeting on the 5<sup>th</sup> October, 2016 the Wirral South Constituency resolved to:

*“...Commit £3,097 (remaining gaps in youth provision budget for 2016/17) to provide a National Citizenship Service bursary for young people who are financially excluded in Wirral South (with further details to be reported to the next committee on 2 February 2017)”*  
(minute 21, resolution one refers)

The proposal was to utilise the underspend offering a bursary to young people from deprived areas in Wirral South, covering:

- Initial signup fee
- An agreed list of essential kit for residential elements
- Access to public transport for a 2 week period during social action element.

**3.3.5 See recommendation four.**

3.3.6 Work has been ongoing between the Constituency Manager, Wirral’s Sports Development team and Ingeus (Central Government’s delivery partner) to ensure the programme can be launched and assessed and

allocated in line with the wider recruitment timetable. A simple, online application form will be launched on Teen Wirral (in development at the time of writing this report). All relevant partners will be made aware of the process for referring/supporting individuals to apply. Close ties with the existing Wirral South Counselling service will be instrumental in ensuring those young people that stand to gain the most from the opportunity will be supported in their application.

**3.3.7 See recommendation five.**

**3.4 Improved Open Spaces**

3.4.1 Work continues in line with the committee's previous resolution and existing priority to support both New Ferry Park and Torr Park in 2016/17 and 2017/18. The Wirral South Engagement Officer has worked tirelessly to establish one advisory board for each of the aforementioned parks. These advisory boards consist of local residents and stakeholders and their objectives are not only to influence the decisions on spend for their respective open spaces but also to add built in sustainability in tow parks that although well-loved and used have no form of friends group in place.

3.4.2 In order to ensure work can continue with clarity and expediency following cabinet's budget decisions in February 2017 recommendation six seeks to mitigate the impact of loss of budget for 2017/18. The recommendation attempts to ensure work valuable work continues in both locations and that sufficient are in place for action.

**3.4.3 See recommendation six.**

**4.0 FINANCIAL IMPLICATIONS**

4.1 This report has implications for the expenditure of budget allocated to Wirral South Constituency Committee.

4.2 Regular budget monitoring with the finance department takes place to ensure that the expenditure incurred is accurate and complies with what has been agreed by the Committee.

**5.0 LEGAL IMPLICATIONS**

5.1 The arrangements help the Council to deliver on the Localism Act 2011 and Public Services (Social Value) Act 2012.

## **6.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS**

6.1 Funding available, particularly through Wallasey Bright Ideas Fund, may assist in greater use of and/or access to community assets.

## **7.0 RELEVANT RISKS**

7.1 Failure to agree the distribution of funding limits the Committee's ability to effectively tackle its priorities and may result in a loss of funding allocation.

## **8.0 ENGAGEMENT/CONSULTATION**

8.1 Elected members, community representatives and members of the public have the opportunity to participate in all Constituency Committees.

8.2 The neighbourhood working model strengthens the Council's relationship with the voluntary, community and faith sector.

## **9.0 EQUALITY IMPLICATIONS**

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impactassessments/>

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## **APPENDICES**

None

## **REFERENCE MATERIAL**

None

## **SUBJECT HISTORY (last 3 years)**

<b>Council Meeting</b>	<b>Date</b>
<b>Cabinet</b>	<b>8/12/16</b>
<b>Wirral South Constituency Committee</b>	<b>5/10/16</b>

## WIRRAL COUNCIL

### WIRRAL SOUTH CONSTITUENCY COMMITTEE

2 FEBRUARY 2017

<b>SUBJECT:</b>	<b>WIRRAL SOUTH COMMUNITY REPRESENTATIVE REPORT</b>
<b>WARD/S AFFECTED:</b>	<ul style="list-style-type: none"> <li>▪ <b><u>BEBINGTON</u></b></li> <li>▪ <b><u>BROMBOROUGH</u></b></li> <li>▪ <b><u>CLATTERBRIDGE</u></b></li> <li>▪ <b><u>EASTHAM</u></b></li> <li>▪ <b><u>HESWALL</u></b></li> </ul>
<b>REPORT OF:</b>	<b>ENGAGEMENT OFFICER (WIRRAL SOUTH)</b>
<b>RESPONSIBLE PORTFOLIO HOLDER:</b>	<b>COUNCILLOR MATTHEW PATRICK NEIGHBOURHOODS, HOUSING &amp; ENGAGEMENT</b>
<b>KEY DECISION?</b>	<b>NO</b>

#### 1.0 EXECUTIVE SUMMARY

1.1 This report details progress to date following the co-opting of five Community Representatives (com reps) to the Wirral South Constituency Committee (WSCC) on 15 October 2015 and since the previous committee on 5<sup>th</sup> October 2016. This report also highlights particular issues being experienced by the communities within the five wards and seeks to bring them formally to the attention of the committee.

#### 2.0 BEBINGTON

2.1 The Com Rep continues to meet with and communicate regularly with Elected Members. There is ongoing progress in the development of a business association in Higher Bebington and engagement with a number of community groups. The Friends of Higher Bebington Library project has stalled slightly and this needs progressing.

#### 4.0 BROMBOROUGH

## **4.1 New Ferry Christmas Lights**

- 4.1.1 The Residents' Association and Traders' Association worked together following a lack of funding for New Ferry's Christmas Lights (which had sometimes come from Your Wirral funds in previous years), and used an online crowdfunding campaign and organised a Santa's Grotto for the first week in December to raise money to pay for the repair of the lights. Along with funding support from Wirral Farmer's Market and Port Sunlight Village Trust, a total of £999 was raised. Half of this was used to pay for the usual repairs to the lights, with the remainder now being held over and used towards the funding of the lights for 2017 and purchase of our own banding machine. Further fund-raising events are to be held throughout the year. The lights were put up for free by NW Construction who offered to sponsor them for this year. When the lights were put up, 5 sockets/columns were found not to be working. The Residents Association notified the Constituency Manager and Engagement Officer of this, and 4 of the 5 lights were fixed within a week and in time for the Christmas period.

## **4.2 Christmas Lunch at St. Mark's Church**

- 4.2.1 The Christmas Day lunch at St Mark's Church Hall attracted 35 people from our area. The eldest participant was a 100 year old lady who lives overlooking New Ferry Park. The food and funding was kindly donated by individuals, Pearson's Butchers, Prenton Golf Club (who also supplied the chef!), Asda, and various members of St Mark's provided various puddings and cakes. St. Mark's Church also received £300 from the Wirral South Constituency Team as part of the Wirral South Christmas Together project. Because donations were so generous, the Church had a small surplus of nearly £50 which with the Council's permission will be used to improve the hall's kitchen facilities.

## **4.3 New Ferry Town Team**

- 4.3.1 The Town Team met on 28th November to discuss putting together its constitution which will be agreed at its next meeting. The 'High Streets in Our Communities' project was also reported to be underway, with the Community Researcher Challenge having been advertised and 3 local residents having put themselves forward. The Traders Association is working hard to make contact with as many of New Ferry's businesses as possible to ensure that they are all kept informed of the work of the Town Team and its efforts to regenerate the town. There was a general feeling amongst the group that other projects in other areas are prioritised over New Ferry. A letter is being prepared by the group to be sent to the Leader of the Council highlighting their disappointment at the lack of investment in New Ferry.

## **4.4 New Ferry Park Summer Event**

- 4.4.1 The Residents' Association is currently trying to find funding and sponsorship for a possible event in July 2017 that will use both New Ferry Park and the precinct in an attempt to bring visitors into New Ferry. The plan is to have classic cars and vehicles back in the precinct, along with a fun fair, performances and perhaps various period re-enactors in the park. This plan is at an early stage and will only happen if funding to start it off can be found.



## **4.5 Port Sunlight River Park**

- 4.5.1 There has been a BIG Lottery Heritage bid to turn the existing office into a Heritage Visitor Centre. Work is due to start shortly on installing a new bridge between the River Park and Bromborough Pool. Concern was expressed following the River of Light Festival which caused a lot of traffic issues in the local area. Although there was a traffic management plan for the Birkenhead Waterfront and Wallasey areas, there was no work in the Port Sunlight River Park area and there were many traffic problems. The River Park would like to be consulted more on large riverside events in future, in anticipation of the same problems occurring.

## **4.6 Bromborough Village Christmas Lights and Events**

- 4.6.1 A 25ft Christmas tree was erected and decorated at the Cross, whilst lamp-post lights and tree lights were put up following the Bromborough Village Community Association (BVCA) raising money during the year to pay for them. The BVCA had to pay for its lights to be installed, and were therefore disappointed when 5 of them were found not be working due to faulty electrical equipment on the lighting columns. They raised the issue with the relevant Council department in late November when the problems became apparent, but the lights were not fixed unlike New Ferry's and Birkenhead's. The BVCA asked for their disappointment that after all their hard effort to get the lights up that several of them would not work, to be noted, and a request that in future, at this time of year, the Council prioritises fixing the connections on lighting columns where local people have gone to the effort of raising money for Christmas lights to be attached to them. The BVCA have also said they will contact their ward Councillors to voice their concerns.
- 4.6.2 Several successful events were held around Christmas that brought visitors into the centre, including St Barnabas Church who held a 5 day Christmas tree festival, and a carol service arranged by BVCA.

## **4.7 Friends of Bromborough Library**

- 4.7.1 A Friends of Bromborough Library group is in the process of being formed after some successful Coffee Mornings were held at the Library by the Engagement Officer and key community contacts. Following these Coffee Mornings a keen group of people got together and held a meeting to arrange their inaugural AGM. This will be held on 25<sup>th</sup> January 2017.

## **4.8 New Ferry Park Advisory Board**

- 4.8.1 The New Ferry Park Advisory Board has been established to help inform the spend of £15K on New Ferry Park. The next meeting for this will be in February and there is hope of beginning works shortly after.

## **5.0 CLATTERBRIDGE**

- 5.1 The inaugural local action team meeting took place on the 8th November. A note to facilitate the discussion was tabled. The development of local forums was proposed as a sensible and logical way forward following an approach proposed

some 18 months earlier by the Constituency Manager. It was agreed to report progress at the Task & Finish Group meeting on the 15th November and to develop a plan and a programme early in 2017. Unfortunately, due to other business dominating the Task and Finish Group meeting, progress could not be reported. A follow up meeting now needs to be arranged.

## **6.0 EASTHAM**

### **6.1 Christmas 2016**

6.1.1 As part of the Wirral South Christmas Together 2016 project the Delamere Centre and local churches held a Christmas Day event to provide dinner and company for local residents who would otherwise have been alone on Christmas Day. 10 local residents participated in the event and there was significant support from local volunteers and businesses in supporting the event. The NET @ 68 also hosted a Christmas dinner for local residents in December which was supported by ASDA.

### **6.2 Age UK Door Knock**

6.2.1 Age UK carried out a pilot project with the Council and partner organisations to identify socially isolated people, in particular those who live on the Mill Park Estate, with the assistance of local community groups. Many issues were identified by local residents resulting in some issues being resolved on the doorstep and over 120 referrals to other organisations.

### **6.3 The Eastham Centre**

6.3.1 The Eastham Centre is now continuing to deliver services and activities as part of Wirral Evolution with continuing support from the Council and elected members on refurbishment projects. Eastham Nurseries have been providing employment opportunities for clients from the Centre and the centre has developed links with the Everyman Theatre in Liverpool.

### **6.4 Queen Elizabeth Dock**

6.4.1 Peel Holdings have now given the Mersey Mission for Seamen a building to provide canteen facilities for men on ships who were often in port at Eastham for long periods with no pay and few facilities.

### **6.5 Torr Park Advisory Board**

6.5.1 The Torr Park Advisory Board has been set up following consultations with local residents and other interested parties to discuss and inform how the £65,000 available should be spent in Torr Park over the next 2 years (until March 2018).

### **6.6 Building Developments**

6.6.1 Concern has been expressed by many local residents and organisations of the potential impact of proposed new developments in Eastham. These include the former Acre Lane and Lyndale School sites together with the proposals being put

forward by St Anselmian's Rugby Club. These developments consisting of over 400 houses will have a major impact on the existing highway network and service providers in the area.

## **7.0 HESWALL**

7.1 Considerable progress has been made over the last few months. On presenting detailed proposals to the community at the April open meetings, Heswall Together's (HT) formal constitutional remit came to an end. Winding up the organisation has now been completed at an AGM for that purpose. Funds in the bank account have been transferred to a new group, the Heswall Action Team, and are being used to produce a town Directory (out shortly). The Heswall Action Team, chaired by Dr Dick Atkinson, started recently as an informal group of active residents who were working with the HT Acting Chair and Engagement Lead. The team agreed to pick up and develop the aims of HT. The Team report that they intend to bring the aims to practical fruition over the coming months and years by doing and having the following:

- Agreeing an appropriate name
- Developing the aims to include building a more caring, sharing, community, ending isolation for young and old by developing a network of Good Neighbours and partnering and working closely with WSCC and the Council and other statutory and voluntary agencies
- Agreeing a constitution which includes gaining charitable status
- Large numbers of residents electing on an annual basis a Committee of 10 residents who will meet on a monthly/bimonthly basis as well as organising well attended, popular, open meetings at which its activities are discussed and volunteers praised
- Working with a Chair, Secretary and Treasurer who will open a bank account
- Also working with a growing number of resident volunteers

7.2 It is hoped that all of the above will be in place within the next 2 months. This will help the Association to begin to fill the social void in Heswall. This void has been created by the fact that, until now, Heswall has not had a neighbourhood wide voice which seeks to empower residents to do more and more to help each other and to encourage service providers to play more cost effectively to each other's strengths and the expressed needs of their resident customers. By preventing problems from arising it is intended that money will be saved for providers. Thus, in future, 'more can be done with less' at a time of austerity and cuts which risk that 'less is done for less'. The Association aims to link with other neighbourhoods within Wirral South and from other areas from which it can learn as well as being an example of good working practice of which all concerned, including Councillors, can be proud. The relationship with WSCC and its Elected Members will be developed through the Heswall Community Representative.

## **8.0 COLLABORATIVE NOTE FROM COM REPS - SUMMARY OF 2016/17**

8.1 Com Reps continued to meet regularly during 2016 and will do so during 2017. We believe considerable progress was made during 2016 and our aim is to make the strongest possible contribution in the next twelve months. In our review of 2016 we

were pleased to have been instrumental in developing the role of the community representative, establishing the need for strong positive local action teams, and looking at how 'working together' can be established as the 'first choice approach' when considering how improvements can be made in the interest of residents. Our focus for 2017 will be to build on the platform created in the last twelve months and to do this we will set out our detailed thoughts and ideas for the year and bring them forward for consideration and discussion. We aim to complete these discussions in Q1 2017/18 with all relevant stakeholders and decision makers.

8.2 All local action teams will have met by 1<sup>st</sup> April 2017.

## **9.0 OTHER OPTIONS CONSIDERED**

9.1 Community Representatives have been an established part of this committee since its inception.

## **10.0 CONSULTATION**

10.1 Wirral South Community Representatives engage with their respective communities in various ways.

## **11.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS**

11.1 The overarching proposed model for neighbourhood working will strengthen the Council's relationship with the voluntary and community sector.

11.2 Tackling the priorities of the Constituency will benefit communities directly.

## **12.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS**

12.1 This report has implications for the expenditure of budget allocated to Wirral South Constituency Committee.

## **13.0 LEGAL IMPLICATIONS**

13.1 The arrangements will help the Council to deliver their 20 pledges for 2020 and also the Localism Act 2011 and Public Services (Social Value) Act 2012.

## **14.0 EQUALITIES IMPLICATIONS**

14.1 Has the potential impact of your proposal(s) been reviewed with regard to equality?

Yes an impact review can be found at the link below (Progressing Neighbourhood Working). A specific EIA related to the grants fund itself will be carried out should the relevant recommendation be approved.

## **15.0 CARBON REDUCTION IMPLICATIONS**

15.1 By supporting localised initiatives the need for residents to travel outside their immediate area is reduced.

## **16.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS**

16.1 This report may have positive community safety implications on a Ward by Ward basis.

## **17.0 RECOMMENDATION/S**

It is recommended that:

17.1 All Officers and Elected Members note issues raised by Com Reps and address these with Com Reps.

17.2 All Officers and Elected Members note the progress made by Com Reps in their local wards.

## **18.0 REASON/S FOR RECOMMENDATION/S**

18.1 To enable the work of the Constituency Committee to be focused upon the needs of the local area and to ensure projects commence as expediently as possible.

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## **REFERENCE MATERIAL**

### **SUBJECT HISTORY (last 3 years)**

<b>Council Meeting</b>	<b>Date</b>





**Constituency Committee - Wirral South  
Thursday, 2 February 2017**

<b>REPORT TITLE:</b>	<b>WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER TWO</b>
<b>REPORT OF:</b>	<b>Director for Health and Wellbeing</b>

**REPORT SUMMARY**

This report provides the 2016/17 Quarter 2 (July – September) Wirral Plan overview report for committee to review performance against the Wirral Plan. The report, which is included as Appendix 1, sets out the available data for a series of high level indicators which align to the Wirral Plan pledges. A summary narrative is also provided to describe progress in Quarter 2.

**RECOMMENDATION**

It is recommended that:

RECOMMENDATION 1: The progress made in delivering the 2020 plan be noted.

## **SUPPORTING INFORMATION**

### **1.0 REASON/S FOR RECOMMENDATION/S**

To ensure progress on the Wirral Plan is communicated at a local level and is accessible as possible to all.

### **2.0 OTHER OPTIONS CONSIDERED**

Not including the report within the body of the Constituency Committee

### **3.0 BACKGROUND INFORMATION**

This report provides the 2016/17 Quarter 2 (July – September) Wirral Plan overview report for committee to review performance against the Wirral Plan. The report, which is included as Appendix 1, sets out the available data for a series of high level indicators which align to the Wirral Plan pledges. A summary narrative is also provided to describe progress in Quarter 2.

Sitting below the Wirral Plan Overview Report, there are detailed pledge reports which include progress on all measures and actions set out in the pledge supporting strategies. These are all published on the performance page of the Council's website.

<http://www.wirral.gov.uk/about-council/council-performance>

There is no Quarter 2 update for the vulnerable children reach their full potential pledge. Following the Ofsted Inspection in September, work to improve outcomes in this area has been reviewed and will be reported through the Council's Improvement Plan.

Work on the pledge community services are joined up and accessible is embedded across the Wirral Plan, so no individual pledge report is provided.

### **4.0 FINANCIAL IMPLICATIONS**

There are no financial implications from this report.



## 5.0 LEGAL IMPLICATIONS

There are no legal implications from this report.

## 6.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS

There are none arising from this report

## 7.0 RELEVANT RISKS

The performance management framework is aligned to the Council's risk management strategy and both are regularly reviewed as part of corporate management processes.

## 8.0 ENGAGEMENT/CONSULTATION

The priorities in the Wirral Plan pledges were informed by a range of consultations carried out in 2015 and 2016 including the Wirral resident survey.

## 9.0 EQUALITY IMPLICATIONS

The Wirral Plan equality impact assessment can be found at:

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impactassessments/>

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## APPENDICES

**Appendix one: WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER TWO**

## REFERENCE MATERIAL

*None*

## SUBJECT HISTORY (last 3 years)

Council Meeting	Date
People Overview and Scrutiny Committee	28 Nov 2016

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# **WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER TWO**

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# PERFORMANCE SUMMARY

PLEDGE	INDICATOR	WIRRAL PLAN START	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
<b>OLDER PEOPLE LIVE WELL</b>	Healthy Life Expectancy at birth: Males	59.8 2011-13	59.8		<b>60.4 Green</b>		↑	Higher is better
	Healthy Life Expectancy at birth: Females	61.8 2011-13	61.8		<b>60.9 Amber</b>		↓	Higher is better
<b>CHILDREN ARE READY FOR SCHOOL</b>	Foundation Stage - % achieving a good level of development	62.8% 2013-14 Acad Year	85%			<b>69.8% Red</b>	↑	Higher is better
<b>YOUNG PEOPLE ARE READY FOR WORK AND ADULTHOOD</b>	The % of children achieving 5 good GCSE's (or equivalent) at Key stage 4 (including English and Maths)	60.0% 2013-14 Acad Year	68.0%			<b>61.5% Amber</b>	↑	Higher is better
	Percentage of schools rated 'good' or 'outstanding' by Ofsted	84.0% Aug 2015	93.4%	93.4%		<b>85.0% Amber</b>	↑	Higher is better
<b>REDUCE CHILD AND FAMILY POVERTY</b>	The proportion of children in low income families	21.5% Aug 2013	21.6%			<b>23.3% Amber</b>	↓	Lower is better
	Increase the employment rate in Wirral	66.7 2014-15	70.9	70.3	<b>69.7 Green</b>	<b>69.7% Green</b>	↑	Higher is better
	The achievement gap between pupils eligible for free school meals and their peers achieving at Key Stage 4 (5 or more good GCSE's including English and Maths)	35.7% 2013-14 Acad Year	23.0%			<b>35.7% Red</b>	↔	Lower is better
<b>PEOPLE WITH DISABILITIES LIVE INDEPENDENT LIVES</b>	Health related quality of life for people with long term conditions	0.698 2014-15	0.698			<b>0.695 Green</b>	↓	Higher is better
	Employment rate aged 16-64 - Equality Act core or Work Limiting Disabled	37.5% Jun 2015	43.6%	43.6%	<b>46.6% Green</b>	<b>48.3% Blue</b>	↑	Higher is better

# PERFORMANCE SUMMARY

PLEDGE	INDICATOR	WIRRAL PLAN START	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
<b>ZERO TOLERANCE TO DOMESTIC VIOLENCE</b>	Number of domestic abuse Wirral MARAC cases per 10,000 adult females	54 2014-15	52	26	<b>23 Blue</b>	<b>27 Green</b>	↑	Higher is better
	Children and young people experience domestic abuse (Wirral MARAC cases)	1,289 2014-15	1,524	762	<b>302 Green</b>	<b>579 Red</b>	↓	Higher is better
	Percentage of incidents of repeat domestic abuse (Wirral MARAC cases)	16% 2014-15	25%	25%	<b>30% Amber</b>	<b>21% Green</b>	↓	Lower is better
<b>GREATER JOB OPPORTUNITIES IN WIRRAL</b>	Increase the number of jobs created and safeguarded via Invest Wirral	970 2014-15	979	175	<b>74 Blue</b>	<b>193 Blue</b>	↑	Higher is better
	Increase the employment rate in Wirral	66.7 2014-15	70.9	70.3	<b>69.7 Green</b>	<b>69.7 Green</b>	↑	Higher is better
<b>VIBRANT TOURISM ECONOMY</b>	Increase visitor numbers each year based on the 2014 baseline (m)	7.08 2013	7.87		<b>8.20 Green</b>			Higher is better
	Increase the value of the tourism economy by at least 5% each year (£m)	£327.85 2013	£372.75		<b>£385.80 Green</b>			Higher is better
<b>TRANSPORT &amp; TECHNOLOGY INFRASTRUCTURE FIT FOR THE FUTURE</b>	Increased the volume percentage of people cycling	0% Index for 2013/14	8%			<b>19% Blue</b>	↑	Higher is better
	Reduce the number of people killed or seriously injured in road traffic accidents	140 2014-15	96	48	<b>29 Amber</b>	<b>55 Green</b>	↑	Lower is better
	Maintain the condition of Wirral's strategic network - Principal Roads	1.40% 2014-15	2.00%			<b>1.40% Blue</b>	↑	Lower is better
	Maintain the condition of Wirral's strategic network - Non-principal Roads	1.40% 2014-15	2.00%			<b>1.30% Blue</b>	↑	Lower is better
<b>WIRRAL RESIDENTS LIVE HEALTHIER LIVES</b>	Smoking Prevalence in Adults (age 18 and over) in Wirral	17.2% 2014	16.5%			<b>18.9% Red</b>	↓	Lower is better

# PERFORMANCE SUMMARY

PLEDGE	INDICATOR	WIRRAL PLAN START	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
<b>GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS</b>	Bring 1,250 empty properties back into use	0 N/A	529	409	<b>388 Blue</b>	<b>446 Green</b>	↑	Higher is better
<b>WIRRAL'S NEIGHBOURHOODS ARE SAFE</b>	Reports of anti-social behaviour (ASB) to Merseyside Police	11,837 2014-15	10,749	6,199	<b>2,764 Blue</b>	<b>5,777 Blue</b>	↑	Lower is better
	Number of crimes recorded by the Police	19,061 2014-15	20,954	10,477	<b>4,906 Green</b>	<b>9,841 Green</b>	↑	Lower is better
<b>ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS</b>	Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti	0.0% N/A	93.0%	93.0%	<b>94.2% Blue</b>	<b>97.3% Blue</b>	N/A	Higher is better
	Achieve 50% kerbside recycling of domestic waste by 2020	36.30% 2014-15	50.00%	39.80%	<b>35.70% Red</b>		↓	Higher is better

## Key

### Trend

↑ Performance Improving ↓ Performance Deteriorating ↔ Performance Sustained N/A - No comparable data available

Based on Wirral Plan start date with exception of: Number of domestic abuse Wirral MARAC cases per 10,000 adult females, Children and young people experience domestic abuse (Wirral MARAC cases), Percentage of incidents of repeat domestic abuse (Wirral MARAC cases), Increase the number of jobs created and safeguarded by Invest Wirral, People killed or seriously injured in road traffic accidents, Reports of Anti-social behaviour (ASB) to Merseyside Police, Number of crimes recorded by the police - ALL compared to same period in previous year.

**Target Rating (Blue, Green, Amber, Red)** based on agreed tolerance range for individual measures

Blue - Above Target    Green - Within Target    Amber - Below Target    Red - Significantly Below Target.

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# PLEDGE: OLDER PEOPLE LIVE WELL

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## Overview from the Pledge Sponsor

Over the last three months, we have continued to work together as organisations across Wirral in new and innovative ways to deliver the Ageing Well in Wirral strategy.

In September, a pilot approach to identifying those who are socially isolated in our communities was tested out in Eastham. 'The Great Wirral Door Knock' led by Age UK Wirral working in partnership with Citizens Advice Wirral, Merseyside Fire & Rescue Service, Merseyside Police and Wirral Council involved a three-day door knocking activity engaging with residents and finding out about residents and the local area. The approach was welcomed by partners and residents alike and is currently undergoing evaluation.

In line with growing national trends, the population of Wirral is ageing. The latest average figures show that in Wirral, women can expect to live until their early eighties and men can expect to live until their late seventies. The average number of years that a person can expect to live healthily however, is significantly lower. Diseases such as dementia (which include a range of illnesses) are becoming more prevalent. All partners met in September and agreed that more needs to be done in collaboration to raise awareness of dementia within our own organisations. We want to identify ways of educating staff across our frontline services with the aim of increasing understanding of the disease and how we can help people with dementia continue to access services and obtain the support that they need.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Healthy Life Expectancy at birth: Males	59.8 2011-13	England: 63.4 (2012 - 2014) North West: 61.1 (2012 - 2014)	59.8		60.4 Green		↑	Higher is better
Healthy Life Expectancy at birth: Females	61.8 2011-13	England: 64.0 (2012 - 2014) North West: 61.8 (2012 - 2014)	61.8		60.9 Amber		↓	Higher is better

# PLEDGE: CHILDREN ARE READY FOR SCHOOL

## Overview from the Pledge Sponsor

Progress continues to be made to deliver against the key priorities and actions that are detailed in the strategy.

The take up of the 2 year old offer has improved and is now indicating take up is by 74% of eligible children. However there is a continuing challenge to ensure all eligible children take up their 2 year old education places. What continues to be of concern is the underlying data tells us that the Birkenhead area has the highest number of children who are eligible, still has the lowest percentage take up by those eligible children. A whole partnership approach to tackle this persistent issue is being developed and will be rolled out over the remainder of the reporting period.

The early year's foundation stage profile results have increased slightly from 69.5% to 69.8% and still remain as one of the highest regionally and nationally. The focus locally is to narrow the gap for those children who are still not reaching a good level of development at the end of reception class year. Work this quarter has been to identify schools where improvements are required. Targeted work with 22 schools will be established this term and monitored closely; each of the 22 schools will receive a package of support by the early year's foundation stage consultants, including additional staff training. Research and evaluation of what is in use across the North West region to successfully track children's development has taken place and will influence the development of a tool to track early year's development of Wirral's children.

With regard to setting targets for the priority 'Children in Wirral will start life well' the baseline at the start of the year for 'Percentage of children who received a 12 month Health Visitor review by the time they turned 12 months' and 'Percentage of children who received a 2-2½ year Health Visitor review' remained lower than National and North West regional neighbours and it was agreed that challenging targets in line with neighbouring authorities would be set. We were aware that this created the possibility that both indicators may remain RAG rated as red (or amber) for the duration of the reporting period (2016/17), however it was agreed to set the target high and make our expectation for compliance and improvement clear to providers and our partners. Whilst progress in both areas is improving against performance at the start of the Wirral Plan further development remains a clear focus.

A training package for childcare providers which focuses on the attachment needs of babies and infants has been developed. This will be tested as a pre training pilot to model the approach, raise awareness, generate interest and promote the programme, before rolling out February to June (2017). Evaluation of the model will be developed to assess future needs.

Work next quarter will further consider how the work aligns across the priorities and actions, to both share the responsibilities against expected progress and to reduce any duplication. We will be extending the marketing tool 'my child can' developed with the early childhood service to communicate key messages and to better engage with parents/carers and the wider community will progress.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Foundation Stage - % achieving a good level of development	62.8% 2013-14 Acad Year	England: 63.9% (2015-16 Acad Year) North West: 66.7% (2015-16 Acad Year)	85%		<b>85% Amber</b>	<b>69.8% Red</b>	↑	Higher is better



# PLEDGE: YOUNG PEOPLE ARE READY FOR WORK AND ADULTHOOD

## Overview from the Pledge Sponsor

Unvalidated GCSE results indicate that they are similar to last year with 61.5% of pupils getting 5 good GCSEs including English and Mathematics. The number of pupils achieving good GCSEs in English and Mathematics has improved by 4% to 67.2% which puts Wirral the second highest attaining North West authority. Non free school meal pupils still do better than non free school meal pupils. The gap in attainment between free school meal pupils and their peers remains a priority. Results from two secondary schools had a significant detrimental effect on the overall gap. They are both academies and their progress will be a priority for the Regional School Commissioner.

New assessment measures have been introduced by the Department for Education. There is a focus on how much progress pupils make over their best eight subjects. This is called Progress 8. There are four Wirral secondary schools (two maintained schools and two academies) where the Progress 8 score is below the Department for Education floor target. The School to School Partnership Board has banded the schools and the School Causing Concern process has begun for schools banded Band 2 and 3.

Since September, five primary schools have been inspected by Ofsted. All have retained their current judgment so nine out of ten primary schools are good or better. New assessment measures were introduced for the end of Key Stage 1 and 2. These measures combined with a much harder curriculum mean that the

results this year cannot be compared to previous years. However the results indicate that free school meal pupils have not achieved as well as non free school meal pupils. The Locality Board focusing on school support has this as a top priority.

The Primary Mental Health Workers are attending training to support this new role. They are visiting schools to identify training needs for school staff. Several secondary schools have signed up to take part in the Team of Life project which will support pupils making the transition from primary to secondary school.

Public Health colleagues have been looking at the support given locally for substance misuse. A network group including organisations such as the Youth Service, Response and the Police has been established to identify emerging issues and ways to support young people.

To date twenty secondary schools have signed up to participate in the Young Chamber 2016-17 programme. Young people have had the opportunity to see behind the scenes at local employer events at businesses such as Typhoo, Cammell Laird and Contessa Hotels. Wirral employers are helping young people to understand the variety of job opportunities. All activities have been focused on raising young people's aspirations and supporting them in making future career choices.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
The % of children achieving 5 good GCSE's (or equivalent) at Key stage 4 (including English and Maths)	60.0% 2013-14 Acad Year	England: 52.8% (2015-16 Acad Year) North West: 56.0% (2015-16 Acad Year)	68.0%			<b>61.5% Amber</b>	↑	Higher is better
Percentage of schools rated 'good' or 'outstanding' by Ofsted	84.0% Aug 2015	England: 86% (Mar 2016) North West: 88% (Mar 2016)	93.4%	93.4%		<b>85.0% Amber</b>	↑	Higher is better

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# PLEDGE: REDUCE CHILD AND FAMILY POVERTY

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## Overview from the Pledge Sponsor

In quarter 2 the Improving Life Chances Steering Group working with local agencies and communities has continued to make good progress in delivering the strategy action plan.

We held the first annual Improving Life chances event on 20th October, and it was well attended, with 35 organisations and around 70 stakeholders taking part. The event was very positive, and provided an opportunity to highlight the work being undertaken, sharing best practice and provided an opportunity for partners to network. A stakeholder at the event was so inspired by the work she heard was happening locally that she offered to support some of the projects as a volunteer following her imminent retirement. An updated child poverty awareness e-learning training package was also launched at the event, and all partners encouraged to do the training themselves, and to encourage others to do so. During the workshops case studies were identified which showed the innovative way stakeholders are working in communities. One example is the Neo Café that started life as a small community café in the heart of Leasowe offering healthy food, catering services and job opportunities. It now supports more than 100 community events across Wirral and has become a well-known provider of support. Projects such as this have the ability to reach into the community and engage with people who would not consider going to a statutory service for support. Learning from projects such as this is also being built into the community pilots. An example of the work being carried out in the pilots includes a Christmas holiday food hamper project across each community pilot and working together in partnership we hope to deliver over 2000 hampers across the areas (retail value around £30 each). We have levered in almost £7K

already throughout the three areas and negotiated a good deal with fareshare for surplus food. The food hampers are an opportunity to promote services through an info pack inside each hamper. The project is galvanising partnership working. Information in food hampers will include, for example, reporting ASB/Crimestoppers, energy advice, magenta news, Fairforyou, credit unions, school uniform swaps.

Additionally, there has been considerable activity to address food poverty during the summer period, with the distribution being linked not only to accessing food, but also activities for families, such as the Monday play schemes and lunch and the youth clubs and hot tea. These projects along with those such as the 'good neighbour scheme' are building on our local community assets and strengthening community connectivity.

A set of 'top tips to prevent family money worries' has been produced via the Citizens Advice Bureau, and this has been included in the first edition of Wirral View.

The Family Intervention Service has worked with a 517 families from Apr-Sep 2016 with performance exceeding Q2 targets. Of the six national criteria required to be met as part of the payment by results framework, the requirement for children to exceed 90% attendance has proved to be exceptionally challenging and has contributed to underperformance of claims for positive outcomes with the families we have engaged with. Officers are consulting with the National Troubled Families Team at a regional level about this issue as it is affecting programme performance at a national as well as local level.

# PLEDGE: REDUCE CHILD AND FAMILY POVERTY

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
The proportion of children in low income families	21.5% Aug 2013	England: 19.9% (Aug 2014) North West: 22.6% (Aug 2014)	21.6%			<b>23.3% Amber</b>	↓	Lower is better
Increase the employment rate in Wirral	66.7 2014-15	England: 73.7% (Mar 2015-Mar 2016) North West: 71.4% (Mar 2015-Mar 2016)	70.9	70.3	<b>69.7 Green</b>	<b>69.7% Green</b>	↑	Higher is better
The achievement gap between pupils eligible for free school meals and their peers achieving at Key Stage 4 (5 or more good GCSE's including English and Maths)	35.7% 2013-14 Acad Year	England: 30.3% (2014-15 Acad Year) North West: 27.9% (2014-15 Acad Year)	23.0%			<b>35.7% Red</b>	↔	Lower is better

# PLEDGE: PEOPLE WITH DISABILITIES LIVE INDEPENDENT LIVES

## Overview from the Pledge Sponsor

In Quarter 2, working with people with disabilities the partnership group has made good progress in delivering the strategy action plan:

- 'Live Well Wirral', a website to provide information and a range of options for care and support as well as social activities and clubs, is now live.
- A 'Pathways to Employment' partnership event has been organised to take place on 17 November 2016 to highlight support available to help young people with disabilities to access employment.

The procurement process for a new Advocacy Hub is complete with the new arrangements due to commence in February 2017.

- 'Disabled Go' accessibility audits have commenced in various venues in Wirral including Council buildings, Leisure Centres and key Transport facilities. The audits will take place in around 700 venues by September 2017. The results of the audits will be available to people living and visiting Wirral and support will be provided to organisations to address any recommendations for improvements identified to ensure the accessibility of their facilities. It has been noted that gold standards for accessibility have been identified in some venues so far. The organisation appointed to carry out the audits are also active employers of people with disabilities.

Performance data released in Quarter 2 demonstrates positive progress:

- The employment rate for people with disabilities in Wirral has increased from 46.6% in March 2016 to 48.3% for June 2016. This is over 10% higher than the baseline of 37.5% in June 2015 and exceeds the target of 43.6%.
- The proportion of people with long term conditions who feel supported to manage their condition has increased from 66.7% in 2014-15 to 68% for 2015-16.
- Preliminary data indicates that there has been an increase in the rate of pupils with statements of Special Educational Need who have achieved 5+ A\* to C Grades at Key Stage 4 with a result of 8.6%. This is a 2.3% increase on the previous year and 0.3% higher than the set target. The final data is due to be released in January 2017.
- Health related quality of life for people with long term conditions has reduced slightly from 0.698 in 2014-15 to 0.695 in 2015-16. Despite this small increase this is within the tolerances set so is reporting as Green / On Track.

In Quarter 3 further work will take place to ensure that the Pathways to Employment event is successfully delivered in November, volunteering data for people with disabilities is developed and we continue to work in partnership to deliver additional Extra Care Homes in Wirral.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Health related quality of life for people with long term conditions	0.698 2014-15	England: 0.741 (2015 - 16)	0.698			<b>0.695 Green</b>	↓	Higher is better
Employment rate aged 16-64 - Equality Act core or Work Limiting Disabled	37.5% Jun 2015	England: 50.9% (Jun 2015 - Jun 2016) North West: 45.4% (Jun 2015 - Jun 2016)	43.6%	43.6%	<b>46.6% Green</b>	<b>48.3% Blue</b>	↑	Higher is better

# PLEDGE: ZERO TOLERANCE TO DOMESTIC VIOLENCE

## Overview from the Pledge Sponsor

Work in support of this pledge continues to focus on addressing the issues of under-reporting of domestic abuse and reducing incidents of repeat victimisation. The number of high risk victims reporting re-victimisation within a 12 month period has reduced from 30% to 25% between the first and second quarter. This reduction in repeat victimisation bears testament to the support available when domestic abuse victims, who may previously have suffered in silence, are given the confidence to come forward.

The Tomorrow's Women Wirral Peer Mentor Project has proved to be a highly effective community based support programme for survivors of domestic abuse. It has resulted in peer mentors being trained up to champion the availability of domestic abuse support in order that more domestic abuse victims have the confidence to come forward.

As well as the focus on support for victims of domestic abuse, the multi-agency Integrated Offender Management Team has domestic violence as a key priority. The team manages the most prolific offenders through education and support with an emphasis on encouraging behaviour change. The scheme currently manages 15 of the highest risk domestic abuse perpetrators to ensure they do not re-offend.

In the coming months we will work with private business who have the ability to raise awareness of domestic abuse within their workforce and customers to promote messages of zero tolerance and encourage access to support. We are working with Tranmere Rovers Football Club, who are dedicating three matches between November and December to educating their fans on the facts around domestic abuse. The aim of this is to reduce the acceptability of domestic abuse amongst the public and promote a zero tolerance attitude. The initiative will use existing materials from national campaigns such as the White Ribbon and Women's Aid campaigns.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Number of domestic abuse Wirral MARAC cases per 10,000 adult females	54 2014-15	National: 33 (Jul 2015 - Jun 2016) Similar Peer Group: 42 (Jul 2015 - Jun 16)	52	26	23 Blue	27 Green	↑	Higher is better
Children and young people experience domestic abuse (Wirral MARAC cases)	1,289 2014-15		1,524	762	302 Green	579 Red	↓	Higher is better
Percentage of incidents of repeat domestic abuse (Wirral MARAC cases)	16% Apr 2014-Mar 2015	National: 25% (Jul 2015 - Jun 2016) Similar Peer Group: 31% (Jul 15-Jun 16)	25%	25%	30% Amber	21% Green	↓	Lower is better

# PLEDGE: GROWTH PLAN PLEDGES

## Overview from the Pledge Sponsor

Delivery of the Growth Plan continues to progress well with all planned activities on track. Quarter 2 pledge indicators and measures are improving and meeting targets.

During Quarter 2 we have progressed in several areas:

- The number of jobs created and safeguarded continued to exceed target and will support our ambition to increase the overall employment rate in Wirral.

The Wirral Ways to Work Programme contracts are now delivering and are on target, achieving 4 employment outcomes ahead of schedule.

Progress remains on track for the review of post-16 skills provision with the production of a final report in November.

- The Wirral Waters Investment Fund is now operational and will kick start projects within the Enterprise Zone to deliver jobs and investment. It is anticipated that the Fund will receive its first application in the next quarter.
- Working with partners within Wirral and across the city region has resulted in agreement to deliver the first ever River of Light firework display; an event free to all Wirral residents and visitors.

For Quarter 3 we will continue to strengthen our partnership working to develop our strategic vision and approach to regeneration. Progress has also continued to our Wirral Visitor Research Study project, the intelligence generated so far has informed our Spring and Summer phases and will continue to support the autumn phase of the Wirral Tourism Strategy 2017-22.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Increase the number of jobs created and safeguarded via Invest Wirral	970 2014-15		979	175	<b>74 Blue</b>	<b>193 Blue</b>	↑	Higher is better
Increase the employment rate in Wirral	66.7 2014-15	England: 73.7% (Mar 2015-Mar 2016) North West: 71.4% (Mar 2015-Mar 2016)	70.9	70.3	<b>69.7 Green</b>	<b>69.7 Green</b>	↑	Higher is better
Increase visitor numbers each year based on the 2014 baseline (m)	7.08 2013		7.87		<b>8.20 Green</b>			Higher is better
Increase value of tourism economy by at least 5% each year (m)	£327.85 2013		£372.75		<b>£385.80 Green</b>			Higher is better

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# PLEDGE: TRANSPORT AND TECHNOLOGY FIT FOR THE FUTURE

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## Overview from the Pledge Sponsor

The Connecting Wirral Transport Strategy (CWTS) Steering Group has continued to work together to share initiatives, encourage input and deliver the outcomes of this strategy; all four of the strategy's outcome indicators can be reported this quarter and all have met or exceeded expectations.

In Quarter 2:

- The number of road traffic collisions resulting in death or serious injury has improved since the corresponding period last year and is within expected tolerances for this quarter.
- Work is continuing with increased police resources available to support driving behaviour change.
- The road safety partnership management has been strengthened and the regional strategy is near to completion.
- The measured condition of the Borough's A, B and C roads has returned to an excellent position and means that Wirral still has some of the best roads when compared to all other councils in England.
- The volume of cyclists on our roads has continued to increase, latest figures have been published for 2015/16; healthy active travel and financial benefits are being realised.
- Whilst the number of travel trained young people has not met the planned target by the end of the 2015/16 school year. 15 have been successfully travel trained which helps to support increasing their life skills and independence.

During quarter three, our remaining supporting measures will be reported following the results and evaluation of the public satisfaction survey for 2016 - this will provide a first opportunity for comparison against a previous year's results; and will highlight any significant areas for improvement which will help us to improve our residents' perceptions. The design of the Dock Bridges will progress and will mean that the appearance of the new bridges can be revealed. Planning for this important improvement scheme continues in parallel with that for the rail track slab renewal project between Hamilton Square and James Street stations, so that the disruption expected to residents' journeys is fully understood and catered for, prior to bridge construction commencing early in 2017.

# PLEDGE: TRANSPORT AND TECHNOLOGY FIT FOR THE FUTURE

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Increased the volume percentage of people cycling	0% Index for 2013/14		8%			<b>19% Blue</b>	↑	Higher is better
Reduce the number of people killed or seriously injured in road traffic accidents	140 2014-15	England: 0.741 (2015-16)	96	48	<b>29 Amber</b>	<b>55 Green</b>	↑	Lower is better
Maintain the condition of Wirral's strategic network - Principal Roads	1.40% 2014-15	England: 4% (2014-15) North West: 4% (2014-15)	2.00%			<b>1.40% Blue</b>	↑	Lower is better
Maintain the condition of Wirral's strategic network - Non-principal Roads	1.40% 2014-15	England: 7% (2014-15) North West: 8% (2014-15)	2.00%			<b>1.30% Blue</b>	↑	Lower is better

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# PLEDGE: ASSETS AND BUILDINGS ARE FIT FOR PURPOSE FOR WIRRAL'S BUSINESSES

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## Overview from the Pledge Sponsor

Q2 has seen significant activity within the area of Asset Strategy in the establishment of the Wirral Property Board (One Public Estate Group) which draws asset intelligence from a wide range of public sectors and in the increased focus on asset strategy within the wider Wirral transformation project.

We have submitted a bid entitled 'Wirral Regeneration Enabling Project' in collaboration with our Liverpool City Region partners, to the One Public Estate Board. If successful, this will provide much needed support to deliver key asset projects across the Wirral Partnership. Benefits will include funding for project management support of the 6 area reviews which in turn feed into the wider One Public Estate agenda. The Wirral Property Board can then maximise the potential to increase the commercial worth of Wirral's assets and buildings, ensuring the best value for money for our residents.

The New Operating Model and the Adult Social Services/National Health Service Integration Project are presenting challenges for future accommodation requirements; these challenges are being met whilst recognising the necessity to improve services for our residents and reduce operational running costs through rationalisation. Asset condition data is being gathered and the new asset management system is enabling building intelligence to be used strategically. Further development work of the Asset Management System is planned for Q3 with particular focus on legislative compliance and planned maintenance, ensuring buildings are fit for purpose.

Opportunities involving operational and vacated assets which support the Asset Strategy have arisen during this period which support the Growth Plan and the Birkenhead Regeneration vision; these are being considered and progressed within the scope of the Asset Strategy. Work in Q3 will require an acceleration of key assets in delivering either savings or enabling regeneration; enabling Wirral to progress and support its residents through supporting the delivery of the Wirral Plan pledges.

Budget pressures have brought focus on the sale of assets to raise Capital receipts; work in Q3 will develop the disposal process for the various sites, some of which will be complex, but will lead to a release of sites for development and support the regeneration of Wirral.

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# PLEDGE: LEISURE AND CULTURAL OPPORTUNITIES FOR ALL

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## Overview from the Pledge Sponsor

Wirral Council and partners have continued to meet and work together with passion and energy over the last three months to achieve our pledge of leisure and cultural opportunities for all in Wirral.

It's been a fantastic few months with plenty going on for everyone across Wirral. September saw various events such as the Festival of Transport in Birkenhead Park and the Wirral Golf Classic held in Hoylake. For those of us who enjoy art and creativity, the Wirral Arts Festival took place during the first two weeks of October and for wildlife enthusiasts, the Wirral Wader Festival took place at the start of the month.

We also have some exciting events coming up in November. The International Guitar Festival of Great Britain (formerly the Wirral International Guitar Festival) returns to the stages of the Floral Pavilion for three weeks of musical entertainment. This year, we are also trying something new for Bonfire night in partnership with Liverpool City Council, sharing a cross-river firework display which will bring hundreds of residents from Merseyside to the banks of the River Mersey.

In October, Wirral Council launched a new publication 'Wirral View' which will be delivered to every home and business in Wirral with the aim of keeping residents informed about Council and partner services as well as what's happening across Wirral. A new website has been launched in conjunction with the publication where you will be able to see events and local news stories. I hope that you will enjoy this new publication and use it to explore the leisure and cultural opportunities that our borough has to offer.

This month Cabinet will consider proposals around a Hoylake Golf Resort which promises to be an iconic international project bringing new jobs, prosperity and tourists to Wirral, boosting our economy and visitor numbers. Tourism is an important part of our growth plan and supports our pledges around a vibrant economy and jobs and it has also has key links to the Wirral Plan pledges including Leisure and Culture.

# PLEDGE: WIRRAL RESIDENTS LIVE HEALTHIER LIVES

## Overview from the Pledge Sponsor

Work is progressing across all elements of the pledge plan:

Action to tackle tobacco use:

- The new provider of Stop Smoking Services in Wirral ' - ABL Wirral' - began operating in April with a launch event held in October 2016. Between April and June ABL Wirral supported 440 to set a quit date, 224 of which were still not smoking at 4 weeks.
- The service works with pregnant women to help them stop smoking, between April and June, 42 pregnant women set a quit date with the service, 30% of whom reported successfully quitting.
- Data released in quarter 2 shows an increase in the adult smoking rate to 18.9% against a target of 16.5% and a previous rate of 17.2%. There are concerns around how comparable this data is with previous years due to a change in the survey used to collect this data and the overall sample size. Reducing smoking remains a key priority.

Action to tackle alcohol misuse:

- Reducing the Strength - this voluntary scheme working with local stores who sell alcohol continues to have high engagement with local retailers. 46 businesses have signed up to the scheme together with 30 affiliates who are compliant with

reducing the strength criteria, we therefore have 76 retailers not selling super strength alcohol across the borough. Affiliates are verified long term non vendors of super strength alcohol.

- The public health team are analysing hospital admission data to inform the development of local action to address alcohol misuse e.g. development of cumulative impact policies, development of a health objective for the licensing process.

Action to promote healthy eating:

- Takeaway for a change is progressing well with good engagement with local schools and local takeaways to promote healthy eating options. Five schools are now signed up to the initiative.
- 89 businesses have signed up to the Eat Well Wirral scheme so far this year, these businesses have taken a number of steps to improve their healthy eating order e.g. using a healthier cooking oil e.g. rapeseed.

Quarter three will see further action to understand the smoking prevalence data which was released in quarter 2. Work will also take place to review the overall Healthier Lives Pledge to ensure that this wide ranging pledge is making appropriate links across the wider Wirral Plan and that we are addressing the issues that are important for local people to help them to stay healthy for as long as possible.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Smoking Prevalence in Adults (age 18 and over) in Wirral	17.2% 2014	England: 18.4 (2013) North West: 20.29 (2013)	16.5%			18.9% Red	↓	Lower is better

# PLEDGE: GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS

## Overview from the Pledge Sponsor

Significant progress has been made to the key priorities enabling the provision of good quality housing during Quarter 2 2016/17 and the detailed actions which support them.

Highlights for Quarter 2 include:

- The survey to 'identify barriers preventing long term empty properties being brought back into use and what incentives would encourage owners of empty properties to bring them back into use' has been completed. The survey has produced a good response rate from landlords, with the results being used to inform service improvements.
- A further 35 new affordable homes have already been delivered during the first two quarters of 2016/17.
- The number of empty homes being bought back into use continues to progress well with the Q2 target being exceeded.
- Work is progressing well with Local Partnerships to finalise 'Wirral's Housing Ask' requirements for Government.

- Work is progressing at both Liverpool City Region (LCR) and local level with Local Partnerships to deliver an LCR Housing Strategy.
- We have been working with a variety of partners such as Energy Projects Plus to develop targeted campaigns to address poor quality housing and fuel poverty.

During Quarter 3 the welfare reform working group will continue to meet regularly, bringing together key partners to co-ordinate a strategic response to welfare reform. The Strategic review of sheltered housing services for older people will continue through the analysis of data which will help inform the future programme of extra care and reconfiguration where appropriate of existing schemes into enhanced sheltered housing services. We will work with the newly appointed Liverpool City Region Co-ordinator to respond to and progress the feasibility of a programed intake in relation to the Liverpool City Region Syrian Resettlement Programme.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Bring 1,250 empty properties back into use	0 N/A		529	409	388 Blue	446 Green	↑	Higher is better

# PLEDGE: WIRRAL'S NEIGHBOURHOODS ARE SAFE

## Overview from the Pledge Sponsor

There has been continued progress in quarter 2 with evidence of a continued reduction in crime and anti-social behaviour which demonstrates the positive impact that partnership initiatives are having.

Compared to last year there have been reductions across virtually all crime categories and anti-social behaviour reported to the Police. The increase in reports in relation to violence-related crime are considered to be a positive trend, as this is as a result of initiatives being delivered to increase the reporting of domestic abuse.

Whilst crime has reduced across Wirral, the greatest reductions have been in the crime 'hotspots'. In central Birkenhead a complex mix of 'crime generators' such as the shopping centre, the night time economy and levels of deprivation coincide to create a number of challenging crime and disorder issues. The success of coordinating partner interventions to target areas of greatest need has been demonstrated by further reducing the proportion of Wirral's crimes that occur in central Birkenhead, Wirral's main crime 'hotspot'.

In the coming months initiatives will target the usual increase in traditional crimes as a consequence of the Festive Season such as burglary, theft from cars, alcohol related violence and domestic violence. However, there will also be an emphasis on raising awareness to prevent a range of cyber-crimes as children and family members are introduced to new technology.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Reports of anti-social behaviour (ASB) to Merseyside Police	11,837 2014-15		10,749	6,199	2,764 Blue	5,777 Blue	↑	Lower is better
Number of crimes recorded by the Police	19,061 2014-15		20,954	10,477	4,906 Green	9,841 Green	↑	Lower is better

# PLEDGE: ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

## Overview from the Pledge Sponsor

The Attractive Local Environment steering group has continued to work together to progress the key themes and actions of the pledge delivery plan. This quarter the steering group has focused on arrangements to work with Wirral's future generations to establish their role as environmental champions. This work involves engaging the Borough's schools on various initiatives including Eco School and Green Flag status.

The steering group also received an overview of the work being undertaken to complete the Full Business Case exercise to identify recommendations for the Council's future domestic refuse collection arrangements. Transforming the Council's recycling performance to achieve 50% recycling by 2020 is one of the key objectives of the Wirral Plan and the preferred option to be recommended is projected to achieve this.

During Quarter 2 local environmental quality standards have continued to exceed the set target of 93% (acceptable at time of inspection). Other highlights for quarter 2 include the following:

- Fixed penalty notices issued for dog fouling offences have resulted in the successful prosecutions of the first four cases referred to court due to non-payment, the Council have named and shamed the people concerned to signify how serious we take these offences.
- Over 5,700 fixed penalty notices have been issued for littering offences with over 1,900 prosecutions being referred to the courts, out of these 1,398 were successful in bringing about a conviction.

During Quarter 3 we will continue our enforcement activities and start the improvement work on the identified grot spot locations across the borough having previously attempted to engage with landowners. We are determined to clean these locations up and keep on top of them to ensure they no longer create a blight on the local environment.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	END OF YEAR TARGET	Q2 TARGET	2016-17 Q1	2016-17 Q2	TREND	DIRECTION OF IMPROVEMENT
Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti	0.0% N/A		93.0%	93.0%	94.2% Blue	97.3% Blue	N/A	Higher is better
Achieve 50% kerbside recycling of domestic waste by 2020	36.30% 2014-15		50.00%	39.80%	35.70% Red		↓	Higher is better